

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant: Wong et al.  
Title: PRODUCT SELLING AND  
PRICING SYSTEM AND  
METHOD  
Appl. No.: 10/001,580  
Filing Date: 11/1/2001  
Examiner: Elisca, Pierre Eddy  
Art Unit: 3621  
Confirmation Number: 2720

**INFORMAL AMENDMENT PROPOSAL**

Claim 30. A system for pricing a product, comprising:

a handheld computer comprising (a) a location circuit configured to provide location data based at least in part on the location of the handheld computer and (b) a wireless transceiver configured to provide wireless communication of the location data and a user identifier; and  
a data processor configured to receive the location data and the personal identifier and to adjust set a price lower for the product for a person associated with the user identifier based at least in part on the location data.